



Spoon River Valley Scenic Drive

(A Not for Profit Corporation)

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From the Desk of Chris Beaty, Treasurer

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The purpose of this letter to keep you informed about the Spoon River Valley Scenic Drive for the year 2018.

In 2018 we had 363 paid vendors with registration income of \$22,265.00. Unfortunately this is a decrease from 2017.

Income:

Registrations	\$ 22,265.00
10%	\$ 3,346.95
Cookbook	\$ 2,463.00
Program Book	\$ 6,681.71
Quilt Tickets	\$ 857.00
Bank - Interest, NSF Fees	\$ 21.36
	<u>\$ 35,635.02</u>

Expenses:

Phone bills	\$ 855.15
Postage for mailings	\$ 965.49
Printing - Vendor materials, program book	\$ 4,868.75
Publicity - January to October Ads & Shows	\$ 13,328.24
Insurance - Liability	\$ 1,052.00
Sanitation	\$ 13,750.00
Legal & Accounting - Audit & tax preparation	\$ 660.00
Entertainment disbursement - help to defray area costs	\$ 1,200.00
Area Reps. disbursement - help to defray their expenses	\$ 3,854.50
Web site costs	\$ 735.00
Miscellaneous - Supplies, memorials, bank fees, etc.	\$ 708.31
Officer's Stipends	\$ 9,005.00
Quilt Cost	\$ 400.00
Refunds	\$ 200.00
	<u>\$ 51,582.44</u>

Total Income	\$ 35,635.02
Total Expenses	<u>\$ 51,582.44</u>
Total difference	- \$ 15,947.42

Although our expenses remain somewhat consistent each year, our income fluctuates considerable.

To all the supporters of the Spoon River Valley Scenic Drive and the Fall Festival, we sincerely say THANK YOU. Without the vendors, volunteers, and visitors this event would not be possible. We hope that everyone will continue to support and be a part of the Spoon River Valley Scenic Drive and the Fall Festival.

Sincerely,
Chris Beaty, Treasurer