

Fulton County Spoon River Valley Scenic Drive

ADVERTISING INFORMATION

ADVERTISING FOR COMMUNITIES, CORPORATIONS, ORGANIZATIONS OR INDIVIDUALS

Communities, large corporations, cultural and government organizations, or unions, as well as individual businesses and exhibitors desiring further publicity are invited to purchase advertising space in the official Fall Festival Program Book.

Below are the sizes and rates for the official Spoon River Valley Scenic Drive Program Book.

Please check the box of the ad size you would like either B/W or Color:

	<u>B/W</u>	<u>Color</u>
1/8 page: 3 1/4 " x 2 1/4 " Horizontal	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$60.00
1/4 page: 3 1/4 " x 4 3/4 " Vertical	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$90.00
1/2 page: 7" x 4 3/4 " Horizontal	<input type="checkbox"/> \$85.00	<input type="checkbox"/> \$160.00
Full page: 7" x 9 3/4 "	<input type="checkbox"/> \$160.00	<input type="checkbox"/> \$310.00
"Compliments of": 3 1/4 " x 3/4 "	<input type="checkbox"/> \$10.00	<input type="checkbox"/> \$20.00

("Compliments of" advertising messages are a limited ad of 10 words, provided for those people, organizations, and/or businesses that wish to financially help the Fulton County Spoon River Valley Scenic Drive.)

If you have any questions or need additional forms, please contact the Fall Festival Chairperson:
Robbin Kost, 24472 N Carver Rd, Canton, IL 61520 or by telephone at (309) 221-2799

**THE DEADLINE FOR PLACING ADS IN THE FALL FESTIVAL PROGRAM BOOK IS JUNE 1ST.
ADVERTISING COPY AND PAYMENT MUST BE SUBMITTED BY THE DEADLINE.**

PLEASE FILL IN THE FOLLOWING INFORMATION COMPLETELY AND PRINT:

Person, Business or Group Placing Ad _____

Contact Person _____

Address _____ City/Zip _____

Email Address _____

Ad Size Desired _____ Payment Enclosed _____

Brief description of your product _____

For use with "Compliments of" ads only: _____

Name(s) to be used after "Compliments of" _____

MAKE CHECKS PAYABLE TO SPOON RIVER VALLEY SCENIC DRIVE

Mail to: Robbin Kost, 24472 N Carver Rd, Canton, IL 61520 or by telephone at (309) 221-2799

For anyone who would like to bring special attention to their booth or business, this is an excellent opportunity with extremely reasonable rates. From the entire Fulton County Spoon River Valley Scenic Drive Associates ...

Thank You!!

Ad Size:
1/4 Page = 3¹/₄" x 4³/₄"
Vertical

B&W: \$50.00 • Color: \$90.00

Ad Size:
1/8 Page = 3¹/₄" x 2¹/₄"
Horizontal

B&W: \$35.00 • Color: \$60.00

Ad Size:
"Compliments of" = 3¹/₄" x 3³/₄"
B&W: \$10.00 • Color: \$20.00

Ad Size: Full Page = 7" x 9³/₄" B&W: \$160.00 • Color: \$310.00

Ad Size:
1/2 Page = 7" x 4³/₄"
Horizontal
B&W: \$85.00 • Color: \$160.00