

# *Fulton County Spoon River Valley Scenic Drive*

## **ADVERTISING INFORMATION**

### **ADVERTISING FOR COMMUNITIES, CORPORATIONS, ORGANIZATIONS OR INDIVIDUALS**

Communities, large corporations, cultural and government organizations, or unions, as well as individual businesses and exhibitors desiring further publicity are invited to purchase advertising space in the official Fall Festival Program Book.

Below are the sizes and rates for the official Spoon River Valley Scenic Drive Program Book:

*Please check the box of the ad size you would like either B/W or Color:*

	<b>B/W</b>	<b>Color</b>
1/8 page: 3 1/4" x 2 1/4" Horizontal	\$35.00	\$60.00
1/4 page: 3 1/4" x 4 3/4" Vertical	\$50.00	\$90.00
1/2 page: 7" x 4 3/4" Horizontal	\$85.00	\$160.00
Full page: 7" x 9 3/4"	\$160.00	\$310.00
"Compliments of": 3 1/4" x 3/4"	\$10.00	\$20.00

*("Compliments of" advertising messages are a limited ad of 10 words, provided for those people, organizations, and/or businesses that wish to financially help the Fulton County Spoon River Valley Scenic Drive.)*

If you have any questions or need additional forms, please contact the Fall Festival Chairperson:  
Fall Festival Chairperson, P.O. Box 525, Canton, IL 61520 • 309-647-8980 • [srvsdassociates@gmail.com](mailto:srvsdassociates@gmail.com)

**THE DEADLINE FOR PLACING ADS IN THE FALL FESTIVAL PROGRAM BOOK IS JUNE 1ST.  
ADVERTISING COPY AND PAYMENT MUST BE SUBMITTED BY THE DEADLINE.**

*PLEASE FILL IN THE FOLLOWING INFORMATION COMPLETELY AND PRINT:*

Person, Business or Group Placing Ad \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Ad Size Desired \_\_\_\_\_ Payment Enclosed \_\_\_\_\_

Brief description of your product \_\_\_\_\_

*For use with "Compliments of" ads only:* \_\_\_\_\_

Name(s) to be used after "Compliments of" \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: SPOON RIVER VALLEY SCENIC DRIVE**

Mail to: Spoon River Valley Scenic Drive, P.O. Box 525, Canton, IL 61520

For anyone who would like to bring special attention to their booth or business, this is an excellent opportunity with extremely reasonable rates. From the entire Fulton County Spoon River Valley Scenic Drive Associates...

# ***Thank You!!***

**Ad Size:**

Full Page = 7" x 9¾"

Vertical

B & W: \$160.00 • Color \$310.00

**Ad Size:**

¼ page = 3¼" x 4¾"

Vertical

B & W: \$50.00 • Color \$90.00

**Ad Size:**

⅛ page = 3¼" x 2¼"

Horizontal

B & W: \$35.00 • Color \$60.00

**Ad Size:**

"Compliments of: = 3¼" x ¾"

B & W: \$10.00 • Color \$20.00

**Ad Size:**

1/2 Page = 7" x 4 3/4"

Horizontal

B & W: \$85.00 • Color \$160.00